

Monthly data report on advice sought from the Citizens Advice network November 2022

and covers November 2022. It shows data from the 59 Citizens Advice Bureaux in Scotland and our online advice site.

This is the latest monthly summary of data from the Citizens Advice network in Scotland

As temperatures began to fall, demand for certain types advice increased significantly, with the Citizens Advice network seeing record demand in some key advice areas.

Month in focus:



Across the CAB network advice relating to Winter Fuel Payments went up notably, with a 38% increase from October 2022 and an 83% increase from November 2021.

The 150 pieces of advice in one month is a record for advice demand on the payment. Across the CAB network demand for advice around utilities and communication – namely

energy – is up **36%** compared to November 2021. Online, the Citizen's Advice Mortgage Calculator, a webpage used for both calculating monthly payments on a new mortgage, as well as calculating monthly payments on an existing mortgage with varying interest, reached an all-time high in November 2022 with a **223%** increase from

Meanwhile an advice page around applying for a Shared Mortgage Interest loan from the Department of Work and Pensions is up **108%** from November 2021.

Online demand around housing issues also remains significant. Notably, despite the Scottish Parliament legislating for a rent freeze in September 2022, demand for the online advice page "The landlord wants to increase the rent" is still up 25% compared to November 2021.

Demand for advice around the Scottish Child Payment continued to grow both online and across the CAB network, which hopefully points to higher uptake of the still relatively new

Key points

In November 2022 the CAB network gave **93,790** pieces of advice to **23,169** clients

> Meanwhile there were over **367,835** views of the Advice for Scotland website from **223,475** users

October and a **1,530%** increase from November 2021.

Online advice pages 367,835 unique page views (UPVs)

relating to Benefits increased notably (up **16%**) from October, a difference of over 9,500 unique

advice

14%

Housing

Immigration

12%

7%

Consumer

6% 4% 3%

pageviews in a month. Although immigration advice notably decreased (down 17%) from October to November 2022, this webpage area is still up 15% from the same time last year.

224,475 users, 84% new > Two webpage advice areas changed notably from October to November 2022: webpage advice

19%

Other notable changes from November 2021 to November 2022 were webpages with advice

Nov-22

benefit for low income families.

relating to Debt and Money (up 20%) and Consumer (down 19%).

Advice sought on the 'Advice for Scotland' website, as a proportion of all

20%

■ Law & Courts ■ Benefits

■ Debt & Money ■ Work

1000

800

600

400

NOV-20 NOV-21

93,790 pieces of advice

10%

10%

10%

11%

11%

10%

12%

12%

13%

■ Debt

■ Legal Proceedings

Utilities & communications

7%

5%

6%

1%

23,169 clients

Nov-22

Oct '22

Sept '22

June '22

April '22

Nov-21

2021/22

2019/20

August '22

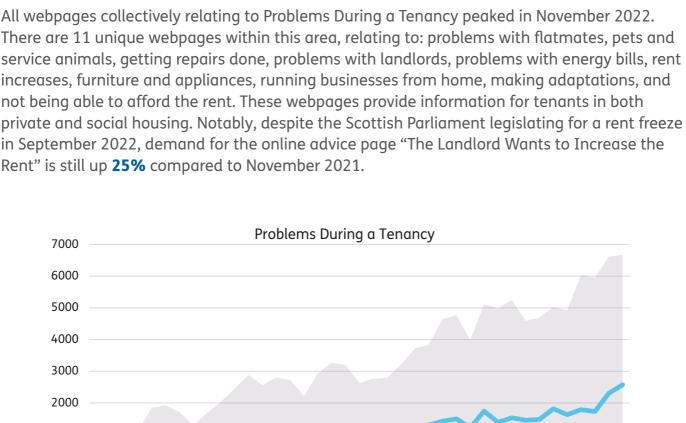
401.79

14% Oct-22 20% 16% 12% 4% 3% 18% 13% Sep-22 17% 14% 9% **4%** 3% 20% Jul-22 15% 15% 14% 8% 6% **7%** 3% May-22 14% 13% 6% 3% 20% 15% 7% 5% Nov-21 22% 15% 15% 12% **5% 4% 3%** 20% 2021/22 15% 14% 13% 5% 4% 2019/20 22% 16% 13% 9% **6%** 3%

■ Family

■ Health

Citizen's Advice Mortgage Calculator, a webpage used for both calculating monthly payments on a new mortgage, as well as calculating monthly payments on an existing mortgage with varying interest, reached 485 UPVs for the first time in November, where this webpage normally sees under 100 UPVs per month. This webpage has existed since 2015, and in November 2022 reached an all-time-high; a 223% increase from October 2022 and a 1,530% increase from November 2021. The webpage for 'Deciding If You Should Apply for SMI' also climbed towards a peak in November, an increase of **14%** from October, and **108%** from November 2021. This webpage previously peaked in March 2021. An SMI is a Support for Mortgage Interest loan from the Department of Work and Pensions. Mortgages 500 450



Lep-5, War. 5, Yor. 5, Van. 5, Yor. 5, Wah. 55, Mah. 55

Buying and Selling: Mortgage Calculator Benefits: Deciding If You Should Apply for SMI



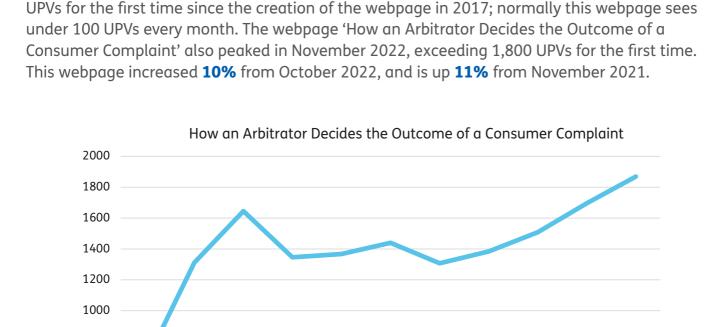
Prisoners: Information for Prisoners and their Families

Combined 'Problems During a Tenancy' webpages

You Want to Run a Business From Your Rented Home

Pets and Service Animals in Rented Homes

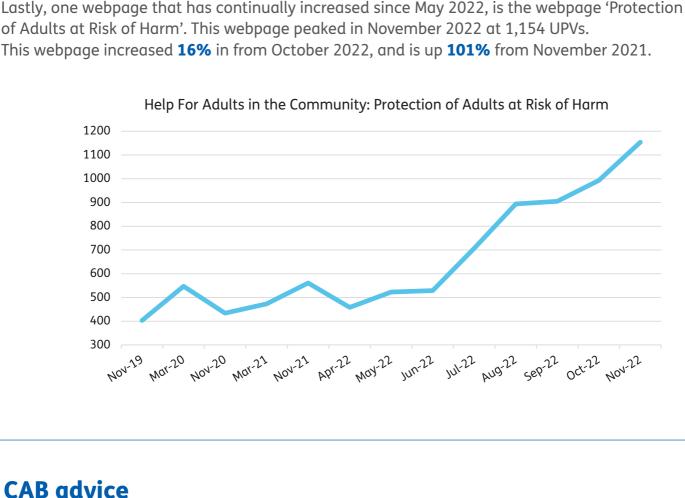
Problems During a Tenancy: The Landlord Wants to Increase the Rent



Apr-22 May-22 Jun-22

Jul-22 Aug-22 Sep-22 Oct-22 Nov-22

Other webpages related to Law and Courts that increased in November 2022 were related to Discrimination as well as Settling Out of Court. The webpage for Law and Courts: Discrimination increased 71% from October 2022, and 73% from November 2021. This webpage surpassed 130



Benefits remained the top advice area in September 2022 at 47% of all advice.

Notable increases from October 2022 were in advice relating to Immigration, Asylum, and Nationality (up 43%), and Utilities & Communications (up 12%). Notable decreases were in

Top advice areas, as a proportion of all advice (excluding benefits)

4%

4%

4%

4%

4%

4%

3%

3%

4%

4%

4%

3%

3%

Employment

9%

20%

Legal Proceedings

Consumer

25%

3.0% 2.5%

2.0%

1.5% 1.0%

0.5% 0.0%

7%

15%

■ Housing

8%

8%

7%

Finance & Charitable Support

Consumer (down 12%) Education (down 10%) and Relationship advice (down 12%).

7%

8%

7%

6%

6%

5%

When comparing November 2022 data to the same time last year, there were several notable increases, namely in Utilities and Communications (up 36%); Travel, Transport and Holidays

Notable decreases between November 2021 and November 2022 were in advice relating to Consumer (down 31%); Debt (down 14%); Discrimination (down 40%); Education (down 18%); and Relationship (down **12%**), suggesting a shift in key advice areas over the course of a year.

It should be noted that changes to debt advice levels could be attributed to people prioritising income maximisation advice, as while proportionally debt advice has decreased, the number of instances of debt advice in November 2022 still exceeds 9,000 instances in one month.

Notable increases and decreases, same time last year

4%

10%

area has increased a further 83% from the same time last year. Interestingly, advice relating to

Fuel

non-regulated fuel did not change notably in November, after a 68% increase in October, suggesting that the cost of living crisis may be influencing interest in non-regulated fuel.

■ Finance & Charitable Support

■ Education, and Discrimination

4%

10%

■ Relationship

(up 10%); Legal Proceedings (up 12%); and Finance & Charitable Support (up 23%).

Utilities & communications Debt Advice relating to Winter Fuel Payments went up notably from October to November 2022, increasing 38% and surpassing 150 pieces of advice in one month for the first time; this advice

2.5%

Nov-22

Nov-21 Nov-22 Nov-21

Increases

Dec_{Leazez}

1%

1%

2%

0%

Travel, transport and holidays

Since 2019, this advice area normally sees under 50 pieces of advice a month; in October, 166 pieces of advice were given in this area, and in November 194 pieces. In November 2022, over 100 unique clients sought advice on non-regulated fuel for the first time.



2.0% 1.5% 1.0%

25,000 20,000 15,000 10,000 5,000

2.4% 2.3%

0.5% 0.0% Fuel - non regulated (coal, natural gas, oil etc) Social Fund - Winter Fuel Payment Advice relating to Scottish Child Payment continued to increase in November, both within CAB advice as well on the webpage for Help If On a Low Income: Scottish Child Payment. In November 2022, Bureaux advice related to Scottish Child Payments increased 81% from October to November 2022, and is up **83%** from November 2021. 1,537 pieces of advice were given in this area in November 2022, an increase of 762 pieces of advice from October 2022. The webpage for Scottish Child Payment experienced 10,776 UPVs in November 2022, an increase of 7,111 unique page views from October. In November 2022, this webpage experienced half of the UPVs in one month that it saw in the entire 2021/22 year. Scottish Child Payment 4.0% 3.5%

reached its highest peak in November 2022. Court - Sheriff: ordinary cause proceedings 4.5% 4.0% 3.5% 3.0% 2.5% 2.0% 1.5% a 10% increase from October, and a 14% increase from November 2021. The last time advice

Scottish Child Payment, Webpage UPVs Scottish Child Payment, % Pieces of Advice

Advice relating to ordinary cause proceedings surpassed 150 pieces of advice in November

2022; a 45% increase from October and a 33% increase from November 2021. This advice area

2.1% 2.0%

CitizensAdviceScotland

Over 1,000 pieces of advice relating to Carer's Allowance were given in November 2022, Carers Allowance 2.5%

in this area exceeded 1,000 pieces of advice was over one year ago in September 2021.

2.2%

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The Scottish Association of Citizens Advice Bureaux - Citizens Advice Scotland. Scottish charity (SC016637) and company limited by guarantee (89892)

1.9%

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